



38TH ANNUAL

Childhood Trauma & Attachment Conference

Healing Connections
The Heart of the Matter

April 9 - 11, 2026 | San Antonio, TX



2026 Conference Marketing Toolkit

HOW TO GET STARTED

Follow the Conference on our social channels and join the conversation.

- **Facebook** - <https://www.facebook.com/ATTACHorg/>
- **Instagram** - https://www.instagram.com/attach_org/
- **LinkedIn** - <https://www.linkedin.com/company/attachorg/>
- Use the conference hashtag **#ATTACHSanAntonio2026** in all your posts so we can easily find and share them
- Tag **@attachorg** and on IG only **@attach_org** in all your posts so they appear in our accounts.
- Share the event website link (<https://attach.org/2026-conference/>) in your posts and encourage your colleagues/followers to book their hotel and conference registration at <https://attach.org/2026-conference/>

BEFORE THE CONFERENCE: Promotion beforehand gets the word out so people can plan to attend our conference! If we begin promoting NOW, people have enough time to book flights, hotels, and save!

- Post about your participation on your social channels.
- Post related content to generate interest and to position your organization as leaders in the industry.
- Share videos, articles, research, statistics, infographics, etc.
- Share ATTACH Conference posts promoting the event – find them by searching the hashtag **#ATTACHSanAntonio2026**

DURING THE CONFERENCE: Post your thoughts and experiences from the event.

- Follow the **#ATTACHSanAntonio2026** hashtag on social media to see what other attendees are saying and to join the conversation.
- Post quotes from speakers or your thoughts on their presentations.
- Share a photo of you watching the conference or at the conference.

AFTER THE CONFERENCE: Reinforce your organization's position as an industry leader.

- Post your key takeaways from the event.
- Which presentation did you enjoy the most at **#ATTACHSanAntonio2026** and why?
- How will you apply what you learned at **#ATTACHSanAntonio2026** in your work as an industry leader?
- Connect with other attendees and build your professional network.

Links/Letters/Script Shortcuts

<p>Main Conference Page</p> 	<p>Parent Scholarship</p> 
<p>ATTACH Membership</p> 	<p>Hotel Registration</p> 
<p>Sponsorship, Exhibitor & Program Ad Info</p> 	<p>Contact Us</p> 
<p>Silent Auction Donation</p> 	

- **Solicitation Letters (3)** - <https://attach.org/conference-letters-2026/>

#1: SOLICITATION LETTER (SPONSOR, ADVERTISER OR SCHOLARSHIP PROVIDER)

#2: INVITATION LETTER (ORGANIZATIONS/AGENCIES)

#3: INVITATION LETTER (PARENTS/CAREGIVERS)

- **Video Script** (30 second video)
Hi, I'm _____ with _____ and I'm excited to invite you to ATTACH 38th Annual Childhood Trauma and Attachment Conference in San Antonio, Texas, April 9th – 11th, 2026. We have so many great workshops for professionals and caregivers.

Include your own reason(s) this conference is important and why professionals, parents, and/or youth/young people should attend.

To learn more about the conference and how you can attend, visit the 2026 Conference link on the ATTACH website.

Upcoming Parent and Professional Trainings - <https://attach.org/training/>

Social Media Messages/Graphics

Conference Social Media Hashtags - #ATTACHSanAntonio2026

Conference Social Media Posts - See sample messages below. You may edit and/or create your own! Copy and share them with your social media networks to help promote the conference.

- JOIN ME: ATTACH 38th Annual Childhood Trauma and Attachment Conference in San Antonio, TX, April 9-11, 2026! I'm excited to attend a session with keynote speaker Jon Baylin! Learn more & register: <https://attach.org/2026-conference/> #ATTACHSanAntonio2026
- Ready to create Healing Connections? Join me for the ATTACH 38th Annual Childhood Trauma and Attachment Conference in San Antonio, TX, April 9-11, 2026. Advance your knowledge & understanding. discover expert trainers, speakers + strategic partners, find support. Explore the event: <https://attach.org/2026-conference/> #ATTACHSanAntonio2026
- We are excited to be a sponsor at the ATTACH 38th Annual Childhood Trauma and Attachment Conference in San Antonio, TX, April 9 – 11, 2026. Grab your spot here: <https://attach.org/2026-conference/> #ATTACHSanAntonio2026
- We look forward to attending 37th Annual Childhood Trauma and Attachment Conference in San Antonio, TX, April 9 – 11, 2026. Will you join us? <https://attach.org/2026-conference/> #ATTACHSanAntonio2026
- Join us for three days (April 9 – 11, 2026) of networking, presentations, conversation and discussion about healing childhood trauma and attachment in children of every age. This year, the 38th Annual Childhood Trauma and Attachment Conference has 6 tracks to choose from with something for everyone! - <https://attach.org/2026-conference/> #ATTACHSanAntonio2026
- Don't miss this opportunity to hear the latest research, trends, and strategies at the 38th Annual Childhood Trauma and Attachment Conference April 9 – 11, 2026. <https://attach.org/2026-conference/> #ATTACHSanAntonio2026
- Check out the world-class keynote speaker lineup, expert-led training workshops and networking gatherings all happening at the 38th Annual Childhood Trauma & Attachment Conference! Conference will take place April 9 – 11, 2026 in San Antonio, TX. Find out more at <https://attach.org/2026-conference/> #ATTACHSanAntonio2026

LOGO-

HEALING CONNECTIONS

The Heart of The Matter



38th Annual Childhood Trauma and Attachment Conference

HEADER-



38TH ANNUAL

Childhood Trauma & Attachment Conference

**Healing Connections
The Heart of the Matter**

April 9 - 11, 2026 | San Antonio, TX



Email Signature Logo & Link

(To download, select image. Right click and select "Save Image As" to save a copy in your files. Images are resizable.)




Save the Date


38th Annual Conference

Healing Connections: The Heart of the Matter

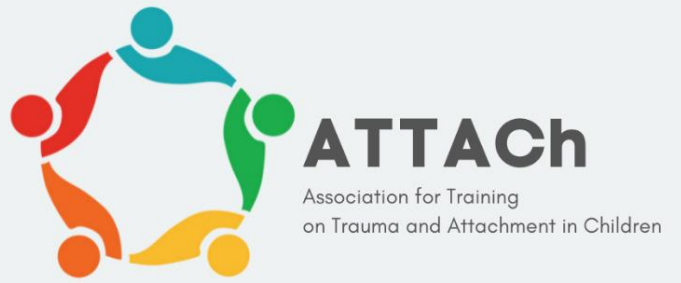


 April 9 - 11, 2026

 The Westin North | San Antonio

 <https://attach.org/2026-conference/>

2026 Conference Link: <https://attach.org/2026-conference/>



Healing Connections: The Heart of the Matter


38TH ANNUAL CHILDHOOD TRAUMA AND ATTACHMENT CONFERENCE LEARN. GROW. CONNECT

APRIL 9 - 11, 2026
THE WESTIN NORTH | SAN ANTONIO, TX

- 6 Dynamic Tracks Over 3 Days – Tailored content for mental health professionals, child welfare experts, parents & caregivers, social workers, and occupational therapists.
- Collaborate & Connect – Network with leaders and peers across disciplines, sharing strategies to support children and families.
- Expert-Led Sessions – Gain practical tools and trauma-informed insights from nationally recognized speakers and clinicians.


2026 Conference Keynotes

Thursday Keynote



Dr. Jonathan Baylin
Researcher, Author

Friday Keynote



Angela Tucker
Speaker, Adoptee, Author

Saturday Keynote



Dr. Jaiya John
Freedom Worker, Speaker, Author



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Dr. Jaiya John
Freedom Worker, Speaker,
Author

April 9-11, 2026 | San Antonio, TX | attach.org



Teaching the World to Heal.

ATTACH

Association for Training
on Trauma and Attachment in Children

**38TH ANNUAL CHILDHOOD TRAUMA AND
ATTACHMENT CONFERENCE**

**Healing Connections:
The Heart of the Matter**

LEARN. GROW. CONNECT.



(612)861-4222



attach.org



info@attach.org



Submit a Workshop!

APRIL 9-11, 2026 | SAN ANTONIO, TX | ATTACH.ORG



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YOU'RE INVITED!

HEALING CONNECTIONS THE HEART OF THE MATTER

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San Antonio, TX



April 9-11, 2026



attach.org/2026-conference/



conference@attach.org

**Workshops for professionals, parents, &
caregivers**

WE'LL SEE YOU IN SAN ANTONIO!

As part of the Conference Committee, I'd love to invite you to attend the 38th Annual Childhood Trauma & Attachment Conference! Learn alongside other professionals and parents in over 40 world class workshops across 6 tracks on attachment, trauma, and related topics.